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MONTHLY E-NEWSLETTER

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Welcome to the first edition of the ThorneVet Newsletter! We believe it furthers our mission to bring added value to you and your practice. The goal of the ThorneVet Newsletter is to keep you up-to-date on new product releases, formulation changes, educational content, and articles from the trusted veterinarians we are so fortunate to work with. We're confident it will help us keep in touch with you and help us do what we can to grow your business and achieve success in your professional life.

The first "official" ThorneVet Newsletter will come out in January, and we have many awesome things we are excited to share with you. We have four new ThorneVet products we are excited to release in the first few months of 2022, so watch for the ThorneVet Newsletter hitting your inbox in January. We are grateful for you clicking and subscribing to receive the ThorneVet Newsletter. Use the code below to get a 10-percent discount on all your orders for the next 30 days.

Message from Dr. Keith Weingardt, DVM, CVA:

I am incredibly grateful to be part of the ThorneVet team. I want to give you a little of my background. After graduating from Cornell University College of Veterinary Medicine in 1999, I was an Emergency and Critical Care veterinarian for several years before aligning my path toward holistic veterinary medicine. I've spent the past 20 plus years avidly studying Traditional Chinese Medicine, acupuncture, Chinese herbal medicine, Western herbal medicine, nutrition, and several other modalities, including homeopathy and flower essences. I have started two successful holistic veterinary practices in San Diego and Portland.

I was introduced to ThorneVet and their products in the early 2000's. Many of the pioneers in holistic veterinary medicine came together and developed the formulas for the ThorneVet products. The formulas combined herbal medicine, glandular medicine, and nutrients to support the patient from multiple avenues.

ThorneVet has several core constitutional support formulas, which provide a framework of support for specific organ systems. For example, Gastriplex, Bio-Cardio, Hepagen, Arthroplex, and Immugen provide foundational support for gastrointestinal, cardiovascular, hepatic, musculoskeletal, and immune systems, respectively. I find these formulas easy to incorporate into many treatment protocols. They can be used with most pharmaceutical interventions, and in my experience tend to improve the response to conventional treatments.

Kim Pearson offered me an exciting opportunity to come on board as a consultant for the company in the Summer of 2020. I have very much enjoyed studying and digging into the ThorneVet line of formulas and exploring ways to enhance the design of the products. I am excited about the work we have to do to bring a hemp-based cannabinoid tincture to production, as well as the changes we have made to several ThorneVet formulas. We are currently working on a cognitive support formula for older dogs, as well as bringing back Feline Basic Nutrients.

I look forward to providing educational support to veterinarians and the entire pet-loving community. I am also excited to enhance current ThorneVet products and work toward developing new products to help our animal friends achieve optimal health.

MESSAGE FROM THE CEO:

In the two years that we have been independent of Thorne HealthTech, I believe we have achieved many wonderful accomplishments. We have converted the entire product line from capsules to soft chews and added a line of powdered products in response to the requests of many of our veterinarian-customers. We have significantly upgraded the ThorneVet website. We are making great strides in ThorneVet having a greater presence on social media. We are very gratified by the support of our veterinarian-customers and the pet parents who continue to place their trust in the ThorneVet product line for helping and healing their companion animals. We believe our third year - 2022 - will continue to bring success and growth, and we look forward to sharing it with you.

Kim R. Pearson



May your holidays be

Merry & Bright

HAPPY

Holidays

From your friends at ThorneVet